




CDH RACE FOR RESEARCH


SPONSOR PROSPECTUS



April 1 - 30, 2023
October 1 - 31, 2023

April 1 - 30, 2024
October 1 - 31, 2024

 www.cdhrace.org

 sponsor@cdhi.org



+1 919-610-0129 / +1 919-610-2972 (cell)



CDH International
3650 Rogers Rd #290
Wake Forest, NC 27587

Register at
www.cdhrace.org

Join us at CDH International every month as we start a new race to help raise awareness and funds for Congenital Diaphragmatic Hernia!

Run, walk, bike, crawl... however you want to participate is great with us! You can log miles in your own town or on a treadmill. Race against others or your own best time, win prizes and medals. Along the journey, receive virtual postcards from us to cheer you along.

Twice a year there is a different course taking you to a famous landmark around the world.

REGISTRATION


- **\$35.00** - Participation fee. During the race, participants receive e-postcards from the charity showing landmarks along the way and encouragement to keep going! Every person who completes the race gets a medal unique to this race.
- **\$60.00** - Participation fee + e-postcards + T-shirt + medal for completion of the race. Each race has a different shirt featuring that month's race.


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CDH International

Founded in 1995 as CHERUBS, CDH International is a global non-profit working to help over 6500 patient families in 84 countries through support services, raising awareness and funding, and conducting CDH research.

CDHi is a registered non-profit in the United States, Canada, United Kingdom, Switzerland, Hong Kong, Singapore, and the Netherlands.

Headquartered in Wake Forest, North Carolina, CDH International was founded by 2 CDH mothers and is run by patient parents, grandparents, and adult CDH Survivors.


Our Mission:


CDH International was created to help families of babies born with Congenital Diaphragmatic Hernia by providing support services, promoting research and raising awareness.





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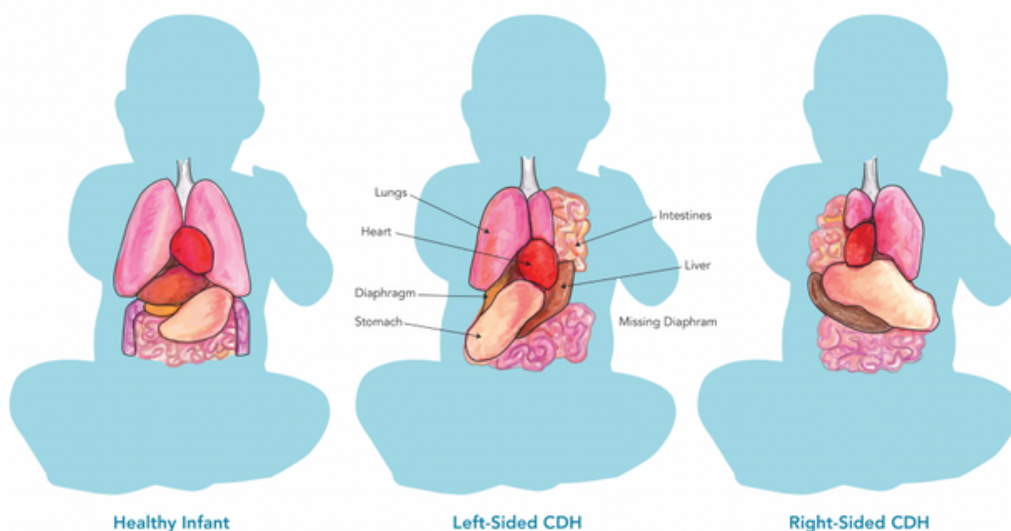
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Congenital Diaphragmatic Hernia (CDH) is a birth defect that occurs when a baby's diaphragm (a thin sheet of muscle that separates the abdomen from the chest) fails to fully form, allowing abdominal organs to enter the chest cavity and prevent lung growth.

CDH occurs in approximately 1 in 2500 births, with over 1600 babies diagnosed each year in the United States alone. There is currently no known cause, but studies have suggested that it is likely due to a number of genetic and environmental factors.

Treatments:

Surgery to repair the diaphragm and place organs into their proper places is the most common treatment of Congenital Diaphragmatic Hernia. Timing and types of repairs vary on the size of the hole, organs involved, and other health issues. Babies diagnosed in utero can sometimes be treated with fetal intervention to help the lungs to grow.

Prognosis:

The overall survival rate is 50% in Higher-Income Countries and less than 1% in Lower-to-Middle-Income Countries. CDH is a spectrum disease, with each survivor's journey and outcome very different.

Costs:

Babies born with Congenital Diaphragmatic Hernia are the sickest and most expensive NICU patients. They spend weeks or months in intensive care, often requiring heart and lung bypass, fetal treatments, and other costly interventions. Medical bills can be in the millions of dollars per patient.


Families of CDH patients also lose time at work, and sometimes must relocate out of state, losing jobs, leaving other children behind, doubling their cost of living and leaving behind their support system of family and friends.


Congenital Diaphragmatic Hernia





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Helping Congenital Diaphragmatic Hernia Families

"CDH International was the first support system - only one day after we received the diagnosis.

They gave me encouragement, hope, and information which brought me peace and strength to continue on our new journey."



HEIDI MARIE ANDERSON
Mom to CDH Survivor Yancy

"CDH International has been amazing for not only myself, but so many families! After I came home from having my CDH'er, we received a care package from CDH filled with so many goodies.

It was so nice to have a community supporting us as we went through such a difficult time in our lives! This organization is also my go to for any and all info I need regarding CDH, because I know all things on their site are facts and comes with data.



SARA ORTH
Mom to CDH Survivor Charles

"CDH International was a light in a very dark time; they were there for us during Isabella's life and they continue to be there for us after her death.

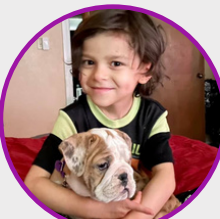
It means so much to have a community of people who truly understand and we are so appreciative of everything they do."



STACY KLINKER
Mom to CDH Angel Isabella

"CDH International has provided us with hope, strength, and support throughout our journey.

They welcomed us, with open arms and understanding hearts, into the CDH family."



JESSIE AND APRIL ALDERETE
Parents to CDH Survivor Tristan



"When my Camden passed, I felt the love and I knew I was not hurting alone,

because CDH International welcomed us into the community of families who have traveled the same road."

COREY AND ROBBIE FLETCHER
Parents to CDH Angel Camden



"We found CDH International shortly after our son Liam was diagnosed with CDH.

It was helpful to read other parent's stories and know we were not alone. We have made lifelong friendships with people through CDH International."

PATRIC AND KATIE SHIELDS
Parents to CDH Angel Liam

"CDH International was our biggest support from the very beginning.

We will forever be grateful."



JACK AND NOEMI GOMEZ
Parents to CDH Survivor Leash

"CDH International was and continues to be a tremendous network and resource for my family.

Our daughter's diagnosis was incredibly difficult to comprehend, but CDH International provided support and a network of families dealing with the same challenges. From the day of Harper's diagnosis through her time in the hospital and even now, years later after her passing, we are comforted knowing we will forever be connected through this charity and families that belong to CDH International."

LYNN GRAY
Mom to CDH Angel Harper



"CDH International has been amazing from the first day that Tracy and Dawn reached out to us.

Through them, we have found a great support group and have connected with so many families going through the same struggles as us. The overwhelming support from so many CDH families of past, present, and future, has helped to give us a lot of knowledge and peace about what we could expect as our daughter progresses."

ZACH GALLEGOS
Dad to CDH Survivor Reagan



"Because of our experience with CDH International, our hope and vision for CDH has expanded beyond just our personal journey.

We believe that so many more families and children can be supported as we travel, and keep in touch with each other online and in person. We couldn't be more grateful for the dedication that CDH International has brought to our families over the last 25 years, and are looking forward to the next 25 years."

HEIDI AND HER SON SEAN FORNEY
Sean is an adult CDH survivor



"CDH International has helped us to know that we were never alone throughout our daughter's life and we are not alone now after her death.

Because of so many we've met through CDH International we know that our Grace is not forgotten."



MIRANDA HALL
Mom to CDH Angel Grace

"CDH has helped me connect with parents that have gone through something similar with their baby.

It is nice being able to talk with parents that have gone through the same things my daughter and I have. We all have different stories and journeys, but have been affected by the same condition."

MADISON CARPENTER
Mom to CDH Survivor Adalynn



"Kinmy was born with L.CDH 22 years ago and we didn't know about CDH at that time and felt pretty alone. It was just a few years ago that we learned about CDH and I am so grateful that we did!

This year on January 15th, Kinmy gave birth to Newton 6 weeks early with L.CDH. Newton is a fighter like her mother wanted for another cousin. With COVID 19 we have been unable to leave Kinmy and Newton as they are in the NICU at Primary Children's Hospital in Salt Lake City until we finally got to CDH and for the support and prayers that have been given to they proud family and in turn to our grandparents that have been unable to physically be there for either of our children."

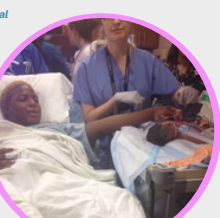
DONETTE BLACK
MOM TO CDH SURVIVOR KIMMY AND GRANDMA TO CDH SURVIVOR NEVAEH



"For me CDH International means hope. A community for babies, children, and families fighting or grieving and coming together as one to save the lives of many.

CDH International has helped me share my daughter's story and honor her memory especially through tough times."

KHADJAH REED
Mom to CDH Angel Cassidy



Having a child born with Congenital Diaphragmatic Hernia can be emotionally, mentally, physically, and financially devastating to families. CDH International is here to help.

Our Services & Projects:

- Public Education
- Educating Newly Diagnosed Families
- NICU Care Packages
- On-Call Emotional Support
- Financial Assistance Grants
- Funeral Assistance Grants
- Scholarships
- Congenital Diaphragmatic Hernia Patient Registry
- Research Grants & Collaborations
- CDH Family Conferences & Events
- Raising Global CDH Awareness Through Events, the Telethon, April 19th Light Ups, Proclamations, Legislation, Social Media and More
- CDH Radio Show
- CDH Phone App for Doctors and Patients
- Weekly CDH News



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Meet Our Boards



Exec. Board of Directors

- Dawn Ireland, President
- Tracy Meats, CHERUBS President
- Warren Sumner, Director
- Rhonda Montague, Director
- Dr. Brooke Newman, Director
- David Holt, Director
- Bill Opal, Director



Medical Advisory Board

- N. Scott Adzick, MD, MMM, FACS, FAAP - Children's Hospital of Philadelphia
- Kristin Aigner, RN, BSN - OSF St. Francis Medical Center
- Charles Carapinha, MBBCh, MRCS, FC Paed Surg, MMED, MPH - University of the Witwatersrand Johannesburg, South Africa
- Badr Chaban, MD - Imperial College Healthcare NHS Trust
- Priscilla Chiu, MD - Sick Kids, University of Toronto
- Wendy Chung, MD, PhD - Columbia Presbyterian / DHREAMS
- Jan Deprest, MD, PhD - University Hospital Gasthuisberg | Leuven, Belgium
- Patricia Donahoe, MD - Massachusetts General Hospital
- Mahmoud El Fiky, MD - Cairo University, Harvard University | Cairo, Egypt
- Matthew T. Harting, MD - University of Texas Medical School at Houston, CDH Study Group
- Timothy Jancelewicz, MD - Le Bonheur Children's Hospital Memphis, TN
- Gabrielle Kardon, MS, PhD - University of Utah CDH Lab
- Richard Keitzer, MD, PhD, MS - University of Manitoba
- Mauro Longoni, MD - Massachusetts General Hospital
- Steadman McPeters, CPNP - Pediatric Surgery Nurse Clinician | Huntsville, Alabama
- Henry Rice, MD - Duke University | Durham, NC
- Giovanna Riccipetoni, MD - Ospedaledei Bambini Buzzi, Milan
- Dick Tibboel, MD, PhD - Erasmus University MC, Sophia Children's Hospital | Netherlands
- Jay Wilson, MD - University of Texas Medical School at Houston, CDH Study Group
- Naomi Wright, MBChB (Hons) BSc (Hons) MRCS DCH MSc - Global Initiative in Pediatric Surgery, Oxford, UK
- Edmund Yang, MD - Peace Health Sacred Heart Medical Center at River Bend
- Augusto Zani, MD - Toronto Sick Kids Hospital



Patient Advocacy Board

- Tracy Meats, Board Vice-President
- Tina Ingham, Patient Parent
- Renci Scurlock, Patient Parent
- Sean Forney, Patient
- Lauren Dietz, Patient
- Morgan Nuchols, Patient
- Danae Perkins, Patient Parent
- Taylor Steffensmeier, Patient
- Fani Dragati Stavrou, Patient Parent
- Melissa Johnstone, Patient Parent
- Robbie Fletcher, Patient Parent
- Shelly Moore, Patient Grandparent



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Upcoming Races



Our virtual races are held quarterly at www.cdhrace.org. Each race is a different course, in a different country.

You can run, walk, cycle, rollerblade or however you'd like to participate for as many miles or kilometers as you feel comfortable with, at your own speed.

April 2023

Join us in Switzerland as we run from Zurich to Geneva.

October 2023

Join us in the beautiful city of Rome, Italy as we race through 1000's of years of history.

April 2024

Join us in Washington DC as we visit dozens of monuments and historical landmarks.


October 2024


Join us Australia as we run 250 miles and learn about the Outback and more!





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Past Events





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Sponsorship





| Level: | Cost: | Includes: |
|-----------------------------|----------|---|
| Bronze Sponsorship | \$500 | <ul style="list-style-type: none"> • 1 Event Ticket and Shirt • Name on Race Site • Name on Race Shirt • Blog Post • 1 Social Media Post |
| Silver Sponsorship | \$1000 | <ul style="list-style-type: none"> • 2 Event Tickets and Shirts • Racing Team on Software • Logo on Race Site • Logo on Race Shirt • Blog Post • 2 Social Media Posts |
| Gold Sponsorship | \$5000 | <ul style="list-style-type: none"> • 4 Event Tickets and Shirts • Racing Team on Software • 1 Race Postcard Sent Out to Participants • 1 Race Message Sent Out to Participants • Medium Logo on Race Site • Medium Logo on Race Shirt • Blog Post • 3 Social Media Posts |
| Platinum Sponsorship | \$10,000 | <ul style="list-style-type: none"> • 10 Event Tickets and Shirts • Racing Team on Software • 2 Race Postcards Sent Out to Participants • 2 Race messages Sent Out to Participants • Large Logo on Race Site • Large Logo on Race Shirt • 2 Blog Posts • 3 Social Media Posts, including video |





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Become a Sponsor

Please complete the online registration form at www.cdhi.org/cdhraces. You may also print and complete the form below. You will receive a confirmation once payment is received.

Please return the completed form and your logo via email to sponsor@cdhi.org

CONTACT NAME

COMPANY/ORGANIZATION

MAILING ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

TELEPHONE

EMAIL

WEBSITE

SIGNATURE

- Bronze Sponsorship (\$500 per race)
- Silver Sponsorship (\$1000 per race)
- Gold Sponsorship (\$5000 per race)
- Platinum Sponsorship (\$10,000 per race)

- April 2023 Race (Switzerland)
- October 2023 Race (Rome, Italy)
- April 2024 Race (Washington DC)
- October 2024 Race (Australia)

PAYING BY CHECK?


Make payable to "CDH International", and reference "CDH Race" (with Month) in the memo/reference line. Please mail your check and registration form to:


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End Of Proposal


**THANK
YOU**


We appreciate your time and consideration and look forward to working with you to help save the lives of children born with Congenital Diaphragmatic Hernia.





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